



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mundy Katowitz Media
Attention: Accounts Payable
1322 G Street SE
4th Floor
Washington, DC 20003

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966220-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1790

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	966220	06388140

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	THE CHEW	1P-2P	----1--	1:00	1	\$1,100.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	1:28 PM	THE CHEW	1P-2P	1:00	PRATV12-03H	\$1,100.00 NM
2	11/02/12	11/02/12	ACCESS HOLLYWOOD	106x-136x	----1--	1:00	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	1:23 AM	ACCESS HOLLYWOOD	106x-136x	1:00	PRATV12-03H	\$50.00 NM
3	11/02/12	11/02/12	1230-1P Access Hollywood	1230-1p	----1--	1:00	1	\$950.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:42 PM	1230-1P Access Hollywood	1230-1p	1:00	PRATV12-03H	\$950.00 NM
4	11/02/12	11/02/12	4:30a-5a	430a-5a	----1--	1:00	1	\$130.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$130.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	4:43 AM	4:30a-5a	430a-5a	1:00	PRATV12-03H	\$130.00 NM
5	11/02/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	----1--	1:00	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	PRATV12-03H	\$750.00 NM
6	11/02/12	11/02/12	Good Morning America	7-9AM	----1--	1:00	1	\$2,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----1--	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	7:49 AM	Good Morning America	7-9AM	1:00	PRATV12-03H	\$2,400.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
966220-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1790	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/02/12	11/02/12	Good Morning America	7-9AM	----1--	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
7	11/05/12	11/05/12	ACCESS HOLLYWOOD	106x-136x	1-----	1:00	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 1:24 AM ACCESS HOLLYWOOD 106x-136x 1:00 PRATV12-03H \$50.00 NM									
8	11/05/12	11/05/12	WPBF News 25 @ 5am	5-530am	1-----	1:00	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 5:12 AM WPBF News 25 @ 5am 5-530am 1:00 PRATV12-03H \$550.00 NM									
9	11/05/12	11/05/12	Good Morning America	7-9AM	1-----	1:00	1	\$2,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 11/05/12 8:58 AM Good Morning America 7-9AM 1:00 PRATV12-03H \$2,400.00 NM									
10	11/03/12	11/03/12	ACCESS HOLLYWOOD	12:30 AM ACCESS HOLLYW	-----1-	1:00	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 12:30 AM ACCESS HOLLYWOOD WKND 12:30 AM ACCESS HOLLYW 1:00 PRATV12-03H \$100.00 NM									
11	11/03/12	11/03/12	Sat 5-6am News	Sat 5-6am	-----1-	1:00	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 5:26 AM Sat 5-6am News Sat 5-6am 1:00 PRATV12-03H \$400.00 NM									
12	11/03/12	11/03/12	Sat 6-7am News	Sat 6-7am	-----1-	1:00	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 6:07 AM Sat 6-7am News Sat 6-7am 1:00 PRATV12-03H \$550.00 NM									
13	11/03/12	11/03/12	Sat 7pm News	7-730pm	-----1-	1:00	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 7:54 PM Sat 7pm News 7-730pm 1:00 PRATV12-03H \$2,000.00 NM LR - Football									
14	11/03/12	11/03/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 11/03/12 8:23 AM Sat 8-9am News Sat 8-9am 1:00 PRATV12-03H \$1,400.00 NM									
15	11/04/12	11/04/12	Sun 5-6am News	Sun 5-6am	-----1	1:00	1	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									

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966220-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1790

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 5:14 AM Sun 5-6am News Sun 5-6am 1:00 PRATV12-03H \$400.00 NM									
16	11/04/12	11/04/12	Sun 6-7am News	Sun 6-7am	-----1	1:00	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 6:09 AM Sun 6-7am News Sun 6-7am 1:00 PRATV12-03H \$600.00 NM									
17	11/04/12	11/04/12	Sun 8-9am News	Sun 8-9am	-----1	1:00	1	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 11/04/12 8:22 AM Sun 8-9am News Sun 8-9am 1:00 PRATV12-03H \$1,400.00 NM									
18	11/01/12	11/01/12	10-11a Anderson Cooper	10-11a	---1---	1:00	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 10:35 AM 10-11a Anderson Cooper 10-11a 1:00 PRATV12-03H \$1,000.00 NM									
19	11/01/12	11/01/12	Jimmy Kimmel	12:06-01:06AM	---1---	1:00	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 12:48 AM Jimmy Kimmel 12:06-01:06AM 1:00 PRATV12-03H \$250.00 NM									
20	11/01/12	11/01/12	WPBF News 25 @ 5am	5-530am	---1---	1:00	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---1--- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 11/01/12 4:59 AM WPBF News 25 @ 5am 5-530am 1:00 PRATV12-03H \$550.00 NM									
21	10/30/12	10/30/12	Jimmy Kimmel	12:06-01:06AM	-1-----	1:00	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 1:02 AM Jimmy Kimmel 12:06-01:06AM 1:00 PRATV12-03H \$250.00 NM									
22	11/06/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	-1-----	1:00	1	\$750.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 11/06/12 5:42 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am 1:00 PRATV12-03H \$750.00 NM									
23	10/30/12	10/30/12	WPBF News 25 Mornings	6-7AM	-1-----	1:00	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 10/30/12 6:13 AM WPBF News 25 Mornings 6-7AM 1:00 PRATV12-03H \$1,700.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	10/31/12	10/31/12	ACCESS HOLLYWOOD 106x-136x		--1----	1:00	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	1:22 AM	ACCESS HOLLYWOOD	106x-136x	1:00	PRATV12-03H	\$50.00	NM
25	10/31/12	10/31/12	1230-1P Access Hollywoc	1230-1p	--1----	1:00	1	\$950.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	12:41 PM	1230-1P Access Hollywood	1230-1p	1:00	PRATV12-03H	\$950.00	NM
26	10/31/12	10/31/12	4:30a-5a	430a-5a	--1----	1:00	1	\$130.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$130.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	4:43 AM	4:30a-5a	430a-5a	1:00	PRATV12-03H	\$130.00	NM
27	10/31/12	10/31/12	WPBF News 25 Mornings	5:30-5:57am	--1----	1:00	1	\$750.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	PRATV12-03H	\$750.00	NM
28	10/31/12	10/31/12	Dr. Oz M-F 9-10a	9-10a	--1----	1:00	1	\$1,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--1----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF W		10/31/12	9:09 AM	Dr. Oz M-F 9-10a	9-10a	1:00	PRATV12-03H	\$1,000.00	NM
29	11/01/12	11/02/12	ACCESS HOLLYWOOD 106x-136x		---TF--	1:00	1	\$50.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$50.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th		11/01/12	1:32 AM	ACCESS HOLLYWOOD	106x-136x	1:00	PRATV12-03H	\$50.00	NM
30	11/05/12	11/06/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	1	\$600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		11/05/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	USATV04H	\$600.00	NM

Total Spots 30

Payment Terms 30 Days

<u>Gross Total</u>	\$23,260.00
<u>Agency Commission</u>	\$3,489.00
<u>Net Amount Due</u>	\$19,771.00